

ACADEMIC INTEGRITY IS AN EXTENSION OF YOUR OWN PERSONAL INTEGRITY

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Abstract. The aim of this research is Investigation in role universities in building and enhancing the integrity of students, especially university students, And merge it with the activities and ideas of social responsibility, In order for integrity and responsibility to become a personal culture adopted by students, and not just laws and regulations that limited in the period of study. and reflection that on society as a whole. The researcher used descriptive analytical approach in focus on previous studies that focused on the important role of educational institutions in building and improving student behavior by promoting programs of academic integrity. The results have indicated that develop programs of integrity and merge it with social responsibility ideas will have a prominent role in shaping and support the Honest and responsible personality of students the future.

Keywords: integrity, personality, culture, educational institutions.

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Introduction. "Integrity" is ethical value in the first place, and it is - undoubtedly - linked to the trust That all heavenly religions carried, It is based on a basis of transparency, fighting corruption in all its forms.

"Integrity" is a high moral behaviour that life isn't right except with it, and it is a complementary ethics to attributes of the human, and his positive behaviours, the life has no value without moral standards that prevail in society and protect individual rights as well as protect the common good. And integrity is one of the important elements or characteristics that make up the human personality, which a person acquires through his interaction with the surrounding environment, and therefore it has a great impact on human life, which will be reflected on society as a whole.

On this basis, the distinctive value of universities appears through the role that it plays in building an integrated and objective personality of the human being, and developing this personality within an ethical system based on honesty, responsibility, transparency, caring for the rights of the individual and the community in which he lives.

Wasting rights and violating integrity is a sign of personal weakness, the absence of social control, and the low level of education, which certainly indicates widespread corruption.

Consequently, a culture of academic trust must be spread in the educational field as a means of ensuring the integrity of students and the care of their interests.

Literature review. Numerous studies and research have emphasized the importance of the university's role in various societies in promoting the values of integrity, transparency and prevention of corruption, and recommended the

necessity of including programs of integrity that it becomes an essential part of the educational curriculum, And from these studies was :

Nafiaa (2012) explained that societies as long as achieve a high level of integrity values, the greater their ability to combat corruption, as there is an inverse correlation between them, the greater the integrity values, the less and the lower the level of corruption within society, *Muhaimid* (2009) believes that the promoting the values of integrity contributes to protecting society from slipping towards corruption, and that universities must spread the values of integrity as institutions that are responsible for the advancement, progress and development of society, in study by *Al Hayali* (2013) confirmed that in order to address the problem of corruption in general, and corruption in education in particular, it is necessary to establish the concept of integrity through advanced, scientific and planned university programs.

Definition of Academic integrity: academic integrity has several definitions, we mention some of them as follows:

Academic integrity "is a moral system for professors, students and all those working in educational institutions that organizes their lives and provides them principles that control their behaviour" (Sufyan, 2008).

Academic integrity means "intellectual honesty" and scientific integrity in the use, transmission, documentation, and dissemination of information, research production, and project management" (Malik, 2014).

Personality is personality is a set of thinking and decision-making methods and unique feelings of a particular person.

and The personality consists of several aspects, such as physical aspects, mental aspects, and moral aspects which are the moral qualities that the individual acquires as a result of what affects him from the external environment, and social aspects that are the external factors that affect a person since the beginning of his growth.

Aims. In general, an individual is born by nature without any traits, for example he is not born an honest or dishonest, but he will acquire that trait during his growth, and through the environment surrounding him. This research paper aims clarify the effect programs of the academic integrity and social responsibility in support personality integrity. Through asking and discussing the following questions:

1. Are the academic integrity laws and regulations sufficient to publishing the culture of integrity?
2. Is academic integrity enough without social responsibility?
3. What are the other important roles of the university and university teacher in relation to the student?
4. What about the student?

Methods. The researcher used descriptive analytical approach, by focus on previous studies that related the integrity and responsibility in educational institutions and its role in building and improving student behavior by promoting a culture of integrity among them.

Results. Noting that there are a lot of studies and research related to this research, but it is not possible to mention all of them in this paper. The researcher has tried to find enough to reach satisfactory and acceptable results.

Firstly, Comment on previous studies and research. Most of the previous studies and research have dealt with the topic of academic integrity in terms of (concept, importance, application, fraud prevention, penalties, etc.). Consequently, these studies and research are limited to the period which the individual will be in the different educational stages, especially the academic stage, Consequently, the major focus was on the role of educational institutions and not the role of the student, and also the focus was on how to implement, and not work on establish a culture of integrity to be part of the student's personality throughout his life span, and not only limited in educational stages.

Also, any one of the previous studies did not try to link academic integrity with social responsibility, while in fact, social responsibility is important as much as the importance of integrity.

Why social responsibility and academic integrity?

Imagine, how can a person be honest and not described by responsibility towards his community.

In fact, there is no such thing as absolute integrity, because we are human beings, but we must aspire and strive for the best and highest levels of integrity to build a successful and respectable personality who is able to live with people, fight corruption and build an perfect society. But integrity alone is certainly not enough to complete building the human personality. simply, because integrity will not cover all events and variables of life, so social responsibility appears as one of the most important features of personality besides integrity, and The current events in the world (Coruna Virus era) are the biggest proof of the importance of social responsibility. Now we may need a culture of responsibility much more than a culture of integrity. Below is a figure 1 showing the union of features in the human personality.

Discussion. It is known that there are several main aspects in the human personality, including the knowledge side, the moral side, and the social side, in addition to the physical side, and all these aspects of the human personality should be built in side by side in parallel , continuous and complementary, so that we can create an integrated and balanced human personality. Because any defect in any of these aspects will create a human personality who is not balanced and Incomplete growth in a correct way, and thus not be active and influential in the construction of society.

Ericsson believes that human development passes through sequential stages, and each stage has its goals and tasks And its risks, and believes that these stages are integrated, and that success at any stage depends on success in The stage that precedes it (Al-Bailey, 1997).

And as the student acquires the knowledge side (scientific) which relates to the amount of information and knowledge as a result of his studies at university, he is therefore creates his educated personality, and that will qualify him for the

right job opportunities, and in the same stages, the student's personality is formed which relates to the moral and social aspect that the student acquires through what he is exposed to in his life and contribute to changing his behaviour.

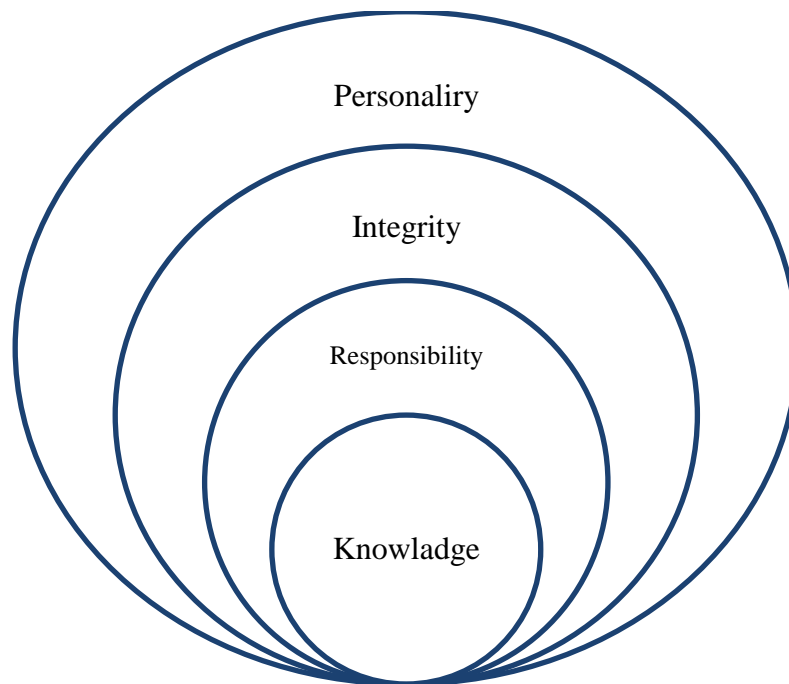


Figure 1. The union of features in the human personality

Source: developed by author

Here, it is important to integrate a culture of integrity with a culture of social responsibility, because Social responsibility such as integrity is the most important features of a person, it has a great importance to building social relationships in order to participate in activities and establish relationships. And also it makes the individual takes responsibility for his relationships with others. This aspect is very important in the student's personality, because it is through him that he can be a good citizen and a committed and virtuous person or be the opposite of this. The bulk of building this aspect and directing it in a positive direction rests with the university and the university professor with its various programs.

Therefore, just as the university has an important role in developing the scientific aspect of the student, its role in promoting and consolidating the culture of integrity and social responsibility of the student for the purpose of creating an honest and responsible personality may be more importance. and Society whether (the university community or society as a whole) can deal and coexist with an honest and responsible personality, but societies will face difficulties and obstacles in dealing and coexistence with non-honest, immoral personality and irresponsible, regardless of their educational level.

The promotion the values of integrity and a culture of social responsibility is of great importance to preserve societies, universities must work to establish

and develop them among students to be a part of their personality, and help them to face the phenomenon of corruption, which is the problem of the current era, where corruption has become a negative social phenomenon that threatens humanity and life, as it represents A serious threat to the economic, social and educational systems. Integrity and responsibility must be viewed as an important, continuous and necessary moral, human and social value for building society in every time and place. Day after day, the difficulty of life becomes clear without the values of integrity and responsibility, especially as it is one of the contemporary civilization tools for building a human personality capable of advancing societies (*Al-Hayali, 2013*).

As for the student, the university is distinguished by being a large academic institution that has many activities and responsibilities and has many and varied opportunities in which to build the student's integrated personality, the student must makes good use of these opportunities and capabilities in the correct and appropriate way for him and not to waste time in its corridors without real benefit.

Accordingly, the university is a full-fledged life experience experienced by the student during his years of study in all its details, and he must take advantage of its position, interact with it and transfer it to its larger community when it engages in practical life after graduation or while studying. The university is a factory for preparing competent and righteous citizens, a site for science, culture, life-making, and building a student's personality, not just for give of awarding hanging certificates on the walls.

Conclusion. The role of the university should not be limited to receiving the student and providing him with the knowledge and information Through educational curricula, and show to him rules and laws of integrity, and penalties that are expected in case of Cheating or plagiarism, And his responsibilities towards the university and its properties through a published Blog or hung on bulletin board , while the university can bring up the topic of responsibility and integrity in general or academic integrity in particular as a culture within educational curricula, and implanted as one of the important aspects of the student's personality so that integrity becomes a part of the student's personality that continues with him even after moving to other stages in his life, and personal integrity Become extension of academic integrity.

Among the basic elements to achieve this purpose is the university teacher, who has a great and distinctive role in forming the student's personality and developing his scientific and cultural talents in a significant and influential way, because the student especially in the youth stage, he is greatly influenced by the personality of the university teacher. A student considers that university teacher as a good example to follow and care about what he says and may even imitate his features to build his personality. Here comes the role of the university professor in achieving this goal through the use of teaching methods, effective and interesting, and taking advantage of modern technologies and current events.

So the universities must take into consideration the necessity of building the student's personality in all aspects with the same degree of interest, and not focusing on a specific aspect and neglecting the other aspects, and The integrity and responsibility programs should not be established in a way that indicates to the student that he is only obligated by it in the educational stages, and that breaking these standards will face by the penalties, and that will constitute a clear imbalance in the human personality and we mean the student's personality, and that the student may adhere to integrity not because it is a positive culture in his personality, but for fear only punishment Thus, this imbalance may be devastating to the student's personality, and it will reflect negatively on the student's behavior and reflects on society in the long term.

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